



2012 Europe-Korea BPC Schedule:

Mentoring, Event Preparation & Pitch Practice

Mentoring schedule				
Track	Date	Time	Location	Mentor
Transportation	May 2	Team #1: 10:00 - 12:00 lunch (both teams together) Team #2: 13:00 - 15:00	Bosch	Mr. Min Kim, Automotive Aftermarket Regional Director
New Products & Services	May 3		Tetra Pak	Ms. Miriam Yi, Finance Director
Energy & Infrastructure	May 4		ABB	Mr. JongSik Park, Senior Director
Web/IT	May 7		SkyLake Incuvest	Dr. Kang-Suk Lee, Managing Director
Mobile	May 8		Nokia Siemens Networks	Mr. Moonwon Lee, Advanced Solutions Development Expert

Mentors work with finalist teams to refine the team's business plans and provide real-world expertise and advice.

Finalist teams will submit revised business plans after the mentoring sessions for final judging.

Note:

All team members must attend mentoring sessions. Official letters of absence can be provided if required.

Finalist teams should submit **revised final business plans** and **3-slide pitch deck** by **11 May** for judging



Finale Event Prep					
Track	Date	Team	Time	Location	Mentor
Web/IT	May 14	#1	09:00 – 10:00	The European Union Chamber of Commerce in Korea	Ms. Marina Payen, Director, EUCCK Session: Pitch deck refinement + pitch practice session
		#2	10:30 – 11:30		
New Products & Services		#1	13:30 – 14:30		
		#2	15:00 – 16:30		
Energy & Infrastructure	May 15	#1	09:00 – 10:00		
		#2	10:30 – 11:30		
Mobile		#1	13:30 – 14:30		
		#2	15:00 – 16:30		
Transportation	May 16	#1	09:00 – 10:00		
		#2	10:30 – 11:30		

Pitch Practice					
Track	Date	Team	Time	Location	Mentor
Web/IT	21 May	#1	13:00 - 14:00	The European Union Chamber of Commerce in Korea	Mr. Philip Johnson, EF, Executive Vice President-Asia Session: Refinement of pitch + presentation/public speaking skills training All team members should attend final pitch practice session
		#2	14:15 - 15:15		
New Products & Services		#1	15:45 – 16:45		
		#2	17:00 – 18:00		
Energy & Infrastructure	22 May	#1	13:00 - 14:00		
		#2	14:15 - 15:15		
Mobile		#1	15:45 – 16:45		
		#2	17:00 – 18:00		
Transportation	23 May	#1	09:00 – 10:00		
		#2	10:15 – 11:15		

